



Growing Forward 2
A federal-provincial-territorial initiative

Setting the Context for the Day

National Engagement Session
Ottawa, Ontario
June 9, 2016



Objective for the Day

Get feedback on the successes and challenges of Growing Forward 2, as part of the development of the next agriculture policy framework

Agenda for the Day

Session 1 – Setting the Scene: State of Markets, Policies and the Sector

- *State of the Canadian sector in the context of the current global market situation and international policy environment*

Session 2 – Overview of the Growing Forward 2 Structure and Programming

- *Integrated review of all aspects of GF2, with the goal of drawing ideas and lessons for the next policy framework*

Consultation and engagement will evolve as we develop the Next Policy Framework

- Current to Summer 2016
 - Preparations for the Annual Federal-Provincial-Territorial (FPT) Ministerial Meeting and release of the FPT Ministerial Policy Statement (July 2016)
 - Gather views on the opportunities and challenges facing the sector and experiences with Growing Forward 2 programming
- Summer 2016 to Summer 2017
 - Seek industry feedback on priorities outlined in the FPT Ministerial Policy Statement
 - Focus on transforming priorities into programs
- Summer 2017 to April 2018
 - Prepare for program implementation

There will be many opportunities to provide feedback and recommendations

- Today's session is one part of a broader engagement and consultation plan
 - Formal consultations and face-to-face meetings
 - Continuous communications online (e.g., online questionnaire and social media)
 - Existing channels (e.g., Value Chain Roundtables)
 - Other activities (e.g., Official Languages Minority Communities, Indigenous Peoples, Young and Beginning Farmers)
- Reporting back on what we have heard will be a priority

At the end of today...

We will have gathered your feedback on the successes and challenges of Growing Forward 2 and discussed the current global market situation and international policy environment

We will give you a survey to ask:

- Did the format of this session meet your expectations? How could it be improved?
- What other mechanisms can we use to engage with you?

Other ways to provide input

- Consultation website and email address:

www.agr.gc.ca/npf

or

aafc.npf-pcs.aac@canada.ca

or

[#AgNPF](#)

- Visit the website for consultation updates and a “What We’ve Heard Report” from this session and other activities